



Track Sign Sponsor Rate Sheet



The following rate sheet is for track sign sponsorship placement for each season. Sponsors providing their own signage, deduct \$50 off listed prices. Pricing includes sign production and 1 hour artwork preparation. Additional art fees may apply.

Coroplast Signage - Full color printed. Durability: 2 years Substrate/UV Fade
 Must purchase minimum 1, 4'x8' package. Two or more 4'x8' packages purchased, deduct \$50 off per package. Size options listed below.

Thickness	Qty.	Size	Price	Track Placement Options
4mm	1	4' x 8'	\$300.00	Staging Lanes Wall
4mm	2	2' X 8'	"	Staging Lanes Wall, Inside Track Guardrails
4mm	4	2' x 4'	"	Inside Track Guardrails, Chainlink fencing
Multi-panel Signage		8'x8'	\$550.00	Staging Lanes Wall
		8'x12'	\$750.00	
		8'x16'	\$1,000.00	
Premium Placement			\$100.00	addl. for starting line guardrail placement

Premium Placement: is defined roughly to include trackside guardrails from burnout boxes to approximately the 60 foot timers. This area is the most photographed/videoed portions of the facility. First-come, first-served.

TERMS: All track sign sponsorship packages are for one full, calendar year season. Packages purchased during current season will be prorated as follows: 25% off after 8 completed events; 50% off after 12 events have been completed.

All prices reflect Annual cost. Multiple year contract discounts are available.

Ownership: All signs remain the property of ESTA Operating Corp. ESTA will release possession of sponsor supplied sign(s) to sponsor upon request.

To order a track sign sponsorship, Contact:

Mike Key
 315.796.9645 ph/txt
 mike@extremexposures.net

Vern Schmidt
 315.350.9219 ph/txt
 vernschmidt@rocketmail.com



www.ESADrags.com



**Playground
 of Power
 Since 1960**