

2013 Sponsoring a race

Posted by Halzman - 09 Oct 2012 12:04

Just a thought. I own a floor covering store in Cicero for 16yrs now. Notice a few buisness like FX etc sponsor events. What kind of \$\$\$ do you require. I was thinking putting up like \$1000 toward like a no box event in 2013. Then maybe you guys throw in a little to make it bigger??? Just adds another event to look foward too. Your thoughts?

Its a write off for us :0

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Re: 2013 Sponsoring a race

Posted by Jeff Parker - 09 Oct 2012 12:52

Mike,

\$1,000 will definately do the job. Get with Pete with your idea, and he can get it into the schedule. I'm pretty sure he'd like to get 1/2 down as a deposit before the schedules are printed and mailed. (Those details are best left up to you and Pete.) Especially, if you are trying to get it under this years advertising budget!

Note to EVERY SPONSOR

Please be sure to do a small writeup of your company, so that he tower can advertise the event and your company.

Be sure to give the tower what you do, where you are, etc. It helps the announcer TREMENDOUSLY when theres oil downs, or any other down times. They can read your card, and help get you some return on your investment! Lets help each other!

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Re: 2013 Sponsoring a race

Posted by Halzman - 09 Oct 2012 14:05

I can do half down before 2012 is done no problem. abfreak@aol.com

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Re: 2013 Sponsoring a race

Posted by 64fatblock - 09 Oct 2012 16:07

Another race would be great, would love to see the 11.50 index race come back.

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Re: 2013 Sponsoring a race

Posted by ryan1836 - 09 Oct 2012 16:45

how about a 1/8 mile 470 heads up shoot-out ?

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Re: 2013 Sponsoring a race

Posted by Estatodd - 09 Oct 2012 20:23

Halzman,

I drive by your store just about everyday. I will stop and see you this week.

Todd

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Re: 2013 Sponsoring a race

Posted by GRolfe215 - 16 Oct 2012 18:44

11.50 INDEX WOULD BE GREAT. I GOT MY TRUCK TO RUN THAT NUMBER AND WAS LOOKING FORWARD TO IT THIS YEAR. I WAS A LITTLE DISAPPOINTED THAT IT WASN'T GOING TO HAPPEN. MAYBE I'LL JUST HAVE TO MAKE THE TRUCK RUN 10.50'S 😊

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Re: 2013 Sponsoring a race

Posted by Jeff Parker - 17 Oct 2012 07:06

Hi Gary,

Adam Carlson has generously promoted the Index Races in the past. Finding sponsorship for these races this year has been brutal. He did alot out of pocket this year. He doesnt have a company, so there was no writeoffs, just a love for the format. The economy simply has everyone down.

To race the index format is awesome. I think its the most fun race I have ever run in. If anyone is interested in keeping this going (fiscally), drop me an email @ Shockdocracing@yahoo.com . I'll get with Adam and see what we can do.

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Re: 2013 Sponsoring a race

Posted by Halzman - 17 Oct 2012 10:19

Spoke to Desalvo I think his name is. Looks like a go for 2013 "No Box" event. I am also gonna talk with other sponsors after the holiday to up the pot. Affordable Carpet is glad to support a track that I grew up with as a kid in the 80's 🙄. We will also be running 2 cars (J.Schaler and I) there next year in hopes in representing ESTA at the bracket finals. Have a great off season everyone

halzman

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